



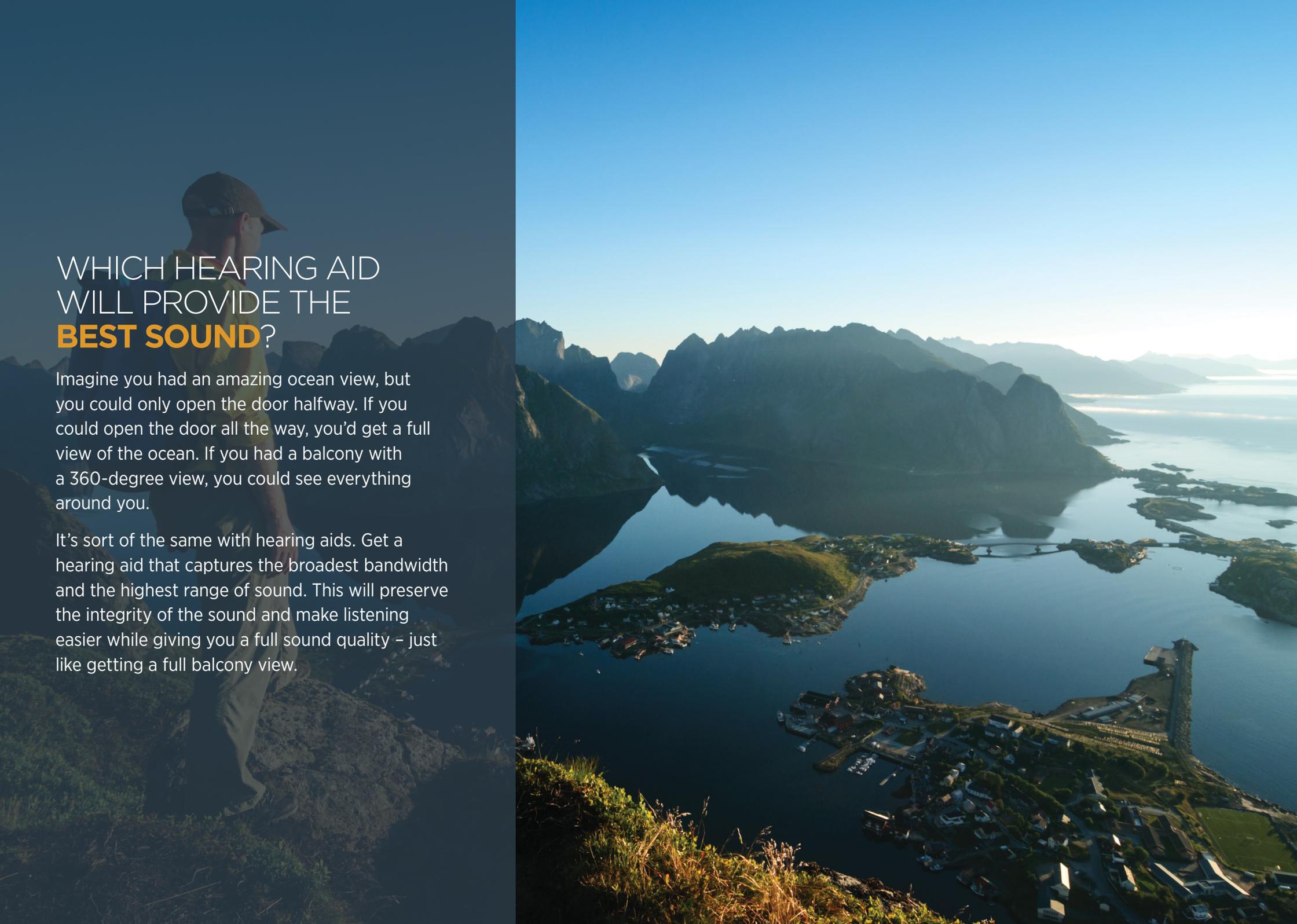
THINGS TO **CONSIDER** BEFORE YOU BUY A HEARING AID

When shopping for a hearing aid, many people get overwhelmed by the options. The price range is very wide, and all the devices look the same. But are they really the same?

The simple answer is no. The market has many hearing aid brands that offer range in bandwidth and sound quality.

So what should you be looking for? Here are a few tips on what to consider before choosing a hearing aid.



A man wearing a cap and a jacket stands on a rocky outcrop, looking out over a vast, scenic landscape. The landscape features a large body of water, likely a fjord, surrounded by steep, rugged mountains. In the foreground, a small town with several buildings and a parking area is visible. The sky is clear and blue, suggesting a bright day. The overall scene is one of natural beauty and tranquility.

WHICH HEARING AID WILL PROVIDE THE **BEST SOUND?**

Imagine you had an amazing ocean view, but you could only open the door halfway. If you could open the door all the way, you'd get a full view of the ocean. If you had a balcony with a 360-degree view, you could see everything around you.

It's sort of the same with hearing aids. Get a hearing aid that captures the broadest bandwidth and the highest range of sound. This will preserve the integrity of the sound and make listening easier while giving you a full sound quality – just like getting a full balcony view.

DO I WANT THE HEARING AID TO **CAPTURE ALL SOUNDS?**

Yes, you do! Today's hearing aids come with automatic features. But for the features to know what to do in every listening situation, the hearing aid must capture the most natural sound quality and all the sound information.

So, in a situation with background noise and speech, you want to hear speech. In a subtler listening environment, you may want the soft sounds.

A hearing aid should have the largest possible sound window. That way it can capture the most information and let the automatic features help you in your specific situation.



WHAT KIND OF **BANDWIDTH** SHOULD I GET?

As much as you can get. It's essential to provide your brain and your auditory system with the same amount of information that was available to you before you noticed you had hearing problems.

When the information is delivered to you in greater detail, you will have to make less effort to try and fill in the gaps.

Ask your hearing care professional to show you a hearing aid that has the most bandwidth and greatest range of sound.



WHERE DO I WANT TO HEAR EASILY?

Before talking to your hearing care professional, take a moment to think about where natural sound and ease of listening are important to you.

We all have different needs and wants for where we want to hear our best. Maybe you want to hear your best in meetings, at restaurants, in the theatre - or watching TV? Whatever it is, tell your hearing care professional.

WHICH HEARING AID WILL GIVE ME THE MOST SEAMLESS EXPERIENCE?

The processing power and speed of a hearing aid vary. Look for a hearing aid that processes at least 8 million calculations per second for more processing power.

You also want a hearing aid that can analyse and process the sound scene while making real-time calculations and decisions based on your hearing loss, so you get the best automatic performance. It's a great advantage to simply put your hearing aids on and forget that you're wearing them.





GET A TRIAL BEFORE CHOOSING YOUR HEARING AID

The best way to understand which hearing aid best suits your lifestyle and your hearing challenges is to seek a no-obligation trial.

This way you can try the hearing aid in your environment with your own unique hearing challenges and figure out which hearing aid is right for you.



Interested in a hearing aid trial?

Find your hearing care professional here:

[FIND YOUR LOCAL SHOP](#)

WIDEX[®]

At Widex we know that hearing loss is complicated. Every case is individual, every solution unique. That's why we continuously search for the most natural and personalized solution for each individual hearing loss.