

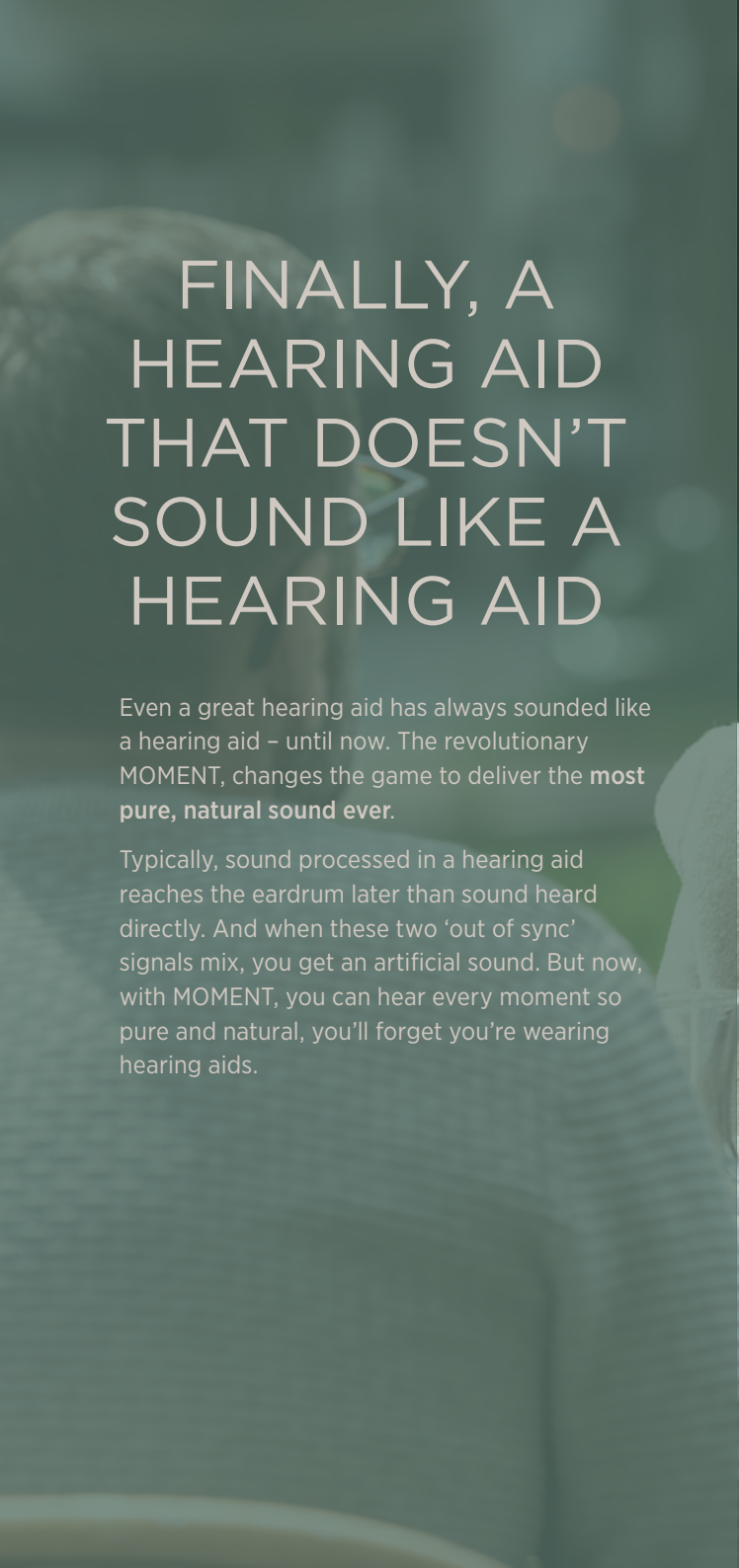


THERE'S NEVER BEEN
A BETTER MOMENT

WIDEX **MOMENT**[™]

WIDEX

SOUND LIKE NO OTHER

A person wearing a hearing aid, with a close-up of the ear and the device.

FINALLY, A HEARING AID THAT DOESN'T SOUND LIKE A HEARING AID

Even a great hearing aid has always sounded like a hearing aid – until now. The revolutionary **MOMENT**, changes the game to deliver the **most pure, natural sound ever**.

Typically, sound processed in a hearing aid reaches the eardrum later than sound heard directly. And when these two ‘out of sync’ signals mix, you get an artificial sound. But now, with **MOMENT**, you can hear every moment so pure and natural, you’ll forget you’re wearing hearing aids.





PEOPLE PREFER MOMENT

WITH MORE PEOPLE BEING
IMPRESSED BY **PURESOUND™**,
THERE'S NEVER BEEN A BETTER
MOMENT

- 95% find the sound of PureSound natural*
- 82% satisfied with PureSound in noisy environments*
- Professional musicians are impressed with the natural sound of PureSound

Are you tired of hearing aid 'revolutions' that no one can actually hear? We are. That's why MOMENT makes a real difference to your hearing in real life.

Tests show that a large majority of both new and experienced users prefer the Widex PureSound program in MOMENT across different sound environments. Add this to the ability to effortlessly personalize your sound, and you have a hearing aid that will give you pure and natural sound never heard before from a hearing aid.

STREAM FROM YOUR DEVICES

We've upgraded the 2.4 GHz Bluetooth® connectivity in MOMENT so that you can now stream from compatible iOS and Android devices, **TV PLAY™** and other **DEX** accessories. You are now prepared for all the streaming entertainment the world has to offer in the highest quality possible.



BUILT TO LAST

MOMENT is designed for maximum moisture resistance and longlife – since less corrosion means more durability.

You'll welcome advanced nano coating to resist moisture. When there's no battery door, there are also fewer gaps for moisture to sneak into.

CHARGE N CLEAN

Take care of your Widex rechargeable hearing aids with the CHARGE n CLEAN charger.



Convenience is discreet with MOMENT. Although the mRIC R D and BTE R D rechargeable models are small and discreet instruments, you can rest easy knowing you'll have all the power you need to hear every moment.

No struggling with hearing aid batteries. Just a slim, simple charger that fits your life.

STANDARD CHARGER

For your Widex rechargeable hearing aids, you can use the compact and easy-to-use standard charger.



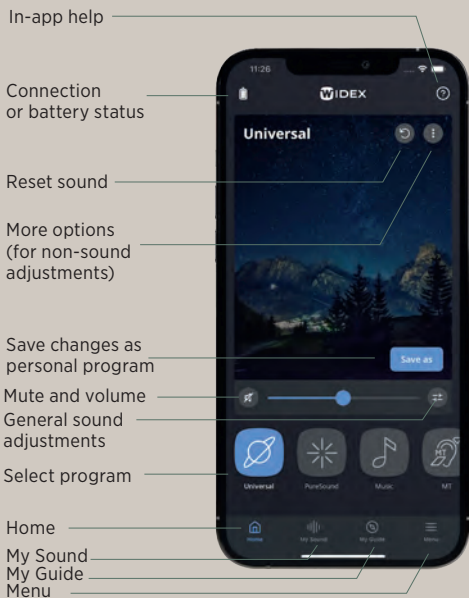
FINGERTIP CONTROL OF YOUR HEARING

CONNECTIVITY IS JUST A SWIPE AWAY

Great sound isn't just about great hearing aids. It's about making connections. From streaming phone calls directly to your hearing aids to listening to music – our apps and accessories let you hear and connect with the world around you.

WIDEX MOMENT

With the MOMENT app, you have the option to fully control your hearing aids on your iPhone or Android phone. It's never been easier to fine-tune your hearing, so you get the sound you prefer, in exactly the moments that are important to you. Smart development and testing make for an easy, intuitive user experience, while dark mode appearance ensures discreet use.



WIDEX MOMENT APP



WIDEX TONELINK

The TONELINK app gives you control of your hearing aids using your iPhone or Android phone. No need to carry a separate hearing aid remote control or to manipulate your hearing aids. Simply and discreetly adjust key functions with the TONELINK hearing aid app.



WIDEX TONELINK APP

Use TONELINK app with any MOMENT model for control of key functions

FULL CONTROL VIA iOS AND ANDROID

The intuitive and easy-to-use MOMENT smartphone app for both iOS and Android devices gives you control over a wide range of functions and settings on your hearing aids. Among many other features, the app provides access to the powerful but easy-to-use sound personalization of **My Sound**, and tips and advice about using your hearing aids with **My Guide**.

MY GUIDE – YOUR GUIDE TO MAKING THE MOST OF MOMENT

Introducing **My Guide**. A section of the MOMENT app that provides advice in the form of step-by-step instructions and videos to help you with everything from turning your hearing aids on to personalizing your sound with **My Sound**.

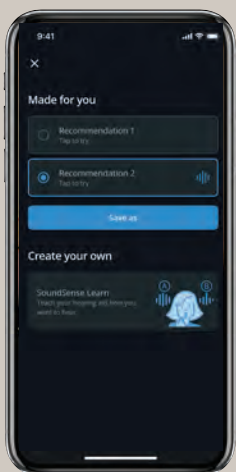
There's also a series of short courses designed to help you get used to daily life with hearing aids.



MY SOUND – A HELPING HAND FOR A MORE PERSONALIZED SOUND

What if a hearing aid could optimize sound for you in the moment by using the real-life preferences of other users all around the world?

With **My Sound**, you can. **My Sound** combines real human experiences with the immense power of artificial intelligence and condenses it into a simple and easy-to-use smartphone app that gives you two ways to get a better sound: **Made for You** and **Create Your Own**.



Made for You – for an instant recommendation

Simply by selecting the most relevant activity and listening intent, our AI instantly presents you with a recommended sound profile based on the way thousands of other users preferred to hear in a similar situation.

Create Your Own – for a more bespoke sound

If you want more control, Create Your Own uses AI to guide you to a customized sound via a series of simple sound comparisons.

Every time someone uses Create Your Own, their preferences are processed by our AI in the Cloud. This updates and refines the automatic Made for You recommendations that are instantly available to all users.

GET MORE FROM YOUR **MOMENT**

WIRELESS ACCESSORIES – CONNECT, CONTROL AND COMMUNICATE

DEX accessories help you stay connected. Stream from your television, mobile phone and more, directly to your hearing aids. Ask your hearing care professional for more details.



COM-DEX
For hands-free
streaming



FM+DEX
For flexible
streaming



RC2-DEX
Your remote
control



REMOTE LINK
Fit and fine-tune
remotely



PHONE-DEX 2
For easy landline use



**PHONE-DEX 2
EXTENSION**



TV-DEX
For enjoying TV



**PERFECT DRY
LUX**

MOMENT AND TV PLAY SOUND GREAT TOGETHER

MOMENT Bluetooth® hearing aids connect seamlessly with TV PLAY. That means you can stream the sound of the TV directly to your hearing aids with its incredible natural sound quality – making TV, movies and games truly immersive and more enjoyable.



reddot award 2018
winner



TV PLAY*
For TV sound like never before

* Available with MOMENT mRIC R D, RIC 312 D, BTE 13 D and BTE R D.

EXPLORE THE **MOMENT** HEARING AID FAMILY

MOMENT is available in three behind-the-ear models, three receiver-in-canal models and four in-the-ear models. Your hearing care professional can help you choose the ideal model for your specific hearing loss and lifestyle.

RECEIVER-IN-CANAL (RIC) / BEHIND-THE-EAR (BTE) MODELS



RIC 10 RIC 312 D mRIC R D BTE 312 BTE 13 D BTE R D

IN-THE-EAR MODELS



CIC MICRO CIC XP IM/IP

CHOOSE YOUR **COLOURS**

Choose between 13 different colours for RIC/BTE models and three standard colours for ITE models.



Pearl
White
(068)



Sporty
Red
(076)



Shocking
Pink
(077)



Mediterranean
Turquoise
(078)



Honey
Blonde
(114)



Chestnut
Brown
(115)



Dark
Cherry
(116)



Tech
Black
(118)



Silver
Grey
(119)



Golden
Brown
(120)



Titanium
Grey
(121)



Autumn
Beige
(123)



Deep
Blue
(136)



Light
Beige
(025)






























Clay
Brown
(028)



















Dark
Brown
(107)

WHICH **MOMENT** IS RIGHT FOR YOU?

To help you hear your best, MOMENT features exclusive Sound Class Technology that automatically adapts your hearing aid to your specific listening requirements. Without pushing any buttons, MOMENT ensures optimal clarity, comfort and audibility in each situation.

PERFORMANCE LEVEL	DIRECT STREAMING (TV/MOBILE)	SOCIAL	MUSIC		QUIET		PARTY		TRANSPORT		URBAN	
			Contemporary	Classical	without speech	with speech	without speech	with speech	without speech	with speech	without speech	with speech
WIDEX MOMENT™ 440	 Bluetooth*											
WIDEX MOMENT™ 330	 Bluetooth*											
WIDEX MOMENT™ 220	 Bluetooth*											
WIDEX MOMENT™ 110	 Bluetooth*											

* Available with mRIC R D, RIC 312 D, BTE 13 D and BTE R D models.

PERFORMANCE LEVEL	Natural sound experience Choose between the renowned Widex sound or the new PureSound	Improved speech understanding Accentuated speech and reduced noise from the surroundings	Wind noise reduction Hear clearly even when it's windy	Automatic sound adjustment Optimised sound in every environment	Direct Bluetooth® streaming* Stream sound directly from compatible Apple or Android (ASHA) devices	Easy to control Intuitive app and Artificial Intelligence guide you to the best sound	WIDEX REMOTE CARE™*** Remote fitting and fine tuning with full GPS functionality
WIDEX MOMENT™ 440					YES	YES	YES
WIDEX MOMENT™ 330					YES	YES	YES
WIDEX MOMENT™ 220					YES	YES	YES
WIDEX MOMENT™ 110					YES **	YES **	YES

* For MOMENT hearing aids with 2.4GHz connectivity (mRIC R D, RIC 312 D, BTE 13 D & BTE R D).

** Doesn't include **My Sound**.

*** Compatible with Widex wireless hearing aid models.



SOUND LIKE NO OTHER



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WIDEX MOMENT Consumer Brochure

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